



CHICKPEAS  
BEANS

PEAS  
LENTILS



1. CLEAN UP  
YOUR LABELS

2. OFFER  
NON-GMO



3. ADD  
PROTEIN



4. SUPPORT  
PROTEIN  
CLAIMS

*What are  
pulses?*  
Dried seeds of  
the legume family

*Meet growing  
consumer trends*

# WHAT'S POSSIBLE WITH PULSES

19 delicious things you can do  
with pulse ingredients



5. ADD  
FIBRE

*Boost your  
beverages*

11. IMPROVE  
BROWNING



10. REPLACE  
GLUTEN



6. CREATE  
SIGNATURE  
TEXTURES



7. OFFER A BETTER  
BREAD BITE



9. ADD  
CRUNCH

*Enhance baked goods, snacks,  
pastas + cereals*

8. ENABLE  
"AL DENTE"



Ingredion™





12. ENHANCE FLAVOUR

13. GO HOMESTYLE

14. BUILD A VEGAN BURGER

15. REPLACE EGGS

16. DEEPEN COLOUR

*Make marvelous ready meals*

*Create better batters, & breadings + coatings*

19. SATISFY WITH SMOOTH DRESSINGS

18. SPRINKLE VEGGIE CHEESE

17. GO LIGHT AND CRISPY

## Create your next success

Deliver delicious products that meet top trends, from clean labels to protein and fibre enrichment. VITESSENCE™ Pulse proteins and HOMECRAFT® Pulse flours offer opportunities to create differentiated textures and boost nutrition—whatever your application. Find the wide range of pulse ingredients and expertise you need at the Ingredient Idea Labs™ innovation centers.

### Innovate with CLEAN & SIMPLE

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IDEAS TO SOLUTIONS